

ADV # 015776

AGY # 2056

ADV. NAME POLI/T SMITH/R/SEN/PA

AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

CONTRACT # 6298187

PRDCT TOM SMITH 8/28

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$19,475
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK
ORDER WORKSHEET

FAX# 215 564 1103

CREDIT RISK !!!
 HARRIS REPORT FROM REP

AUG27/12 11.43
*** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- CHERYL BLAIR

CLASS: NATL. LOCAL REGIONAL

COMMENTS: (LINE, ORDER, INVOICE)

DATE AUG27/12 11.43

:LINE#:	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK	DAYS	TOTL:
:	LINE#:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:	SPTS:
1	1		10:00-11:00	1	00	100	10/01/80	10/01/80	1	1	1	1
2	2		11:00-12:00	1	00	100	10/01/80	10/01/80	1	1	1	1
3	3		12:00-13:00	1	00	100	10/01/80	10/01/80	1	1	1	1
4	4		13:00-14:00	1	00	100	10/01/80	10/01/80	1	1	1	1
5	5		14:00-15:00	1	00	100	10/01/80	10/01/80	1	1	1	1
6	6		15:00-16:00	1	00	100	10/01/80	10/01/80	1	1	1	1
7	7		16:00-17:00	1	00	100	10/01/80	10/01/80	1	1	1	1
8	8		17:00-18:00	1	00	100	10/01/80	10/01/80	1	1	1	1
9	9		18:00-19:00	1	00	100	10/01/80	10/01/80	1	1	1	1
10	10		19:00-20:00	1	00	100	10/01/80	10/01/80	1	1	1	1
11	11		20:00-21:00	1	00	100	10/01/80	10/01/80	1	1	1	1
12	12		21:00-22:00	1	00	100	10/01/80	10/01/80	1	1	1	1
13	13		22:00-23:00	1	00	100	10/01/80	10/01/80	1	1	1	1
14	14		23:00-24:00	1	00	100	10/01/80	10/01/80	1	1	1	1
15	15		24:00-25:00	1	00	100	10/01/80	10/01/80	1	1	1	1
16	16		25:00-26:00	1	00	100	10/01/80	10/01/80	1	1	1	1
17	17		26:00-27:00	1	00	100	10/01/80	10/01/80	1	1	1	1
18	18		27:00-28:00	1	00	100	10/01/80	10/01/80	1	1	1	1
19	19		28:00-29:00	1	00	100	10/01/80	10/01/80	1	1	1	1
20	20		29:00-30:00	1	00	100	10/01/80	10/01/80	1	1	1	1
21	21		30:00-31:00	1	00	100	10/01/80	10/01/80	1	1	1	1
22	22		31:00-32:00	1	00	100	10/01/80	10/01/80	1	1	1	1
23	23		32:00-33:00	1	00	100	10/01/80	10/01/80	1	1	1	1
24	24		33:00-34:00	1	00	100	10/01/80	10/01/80	1	1	1	1
25	25		34:00-35:00	1	00	100	10/01/80	10/01/80	1	1	1	1
26	26		35:00-36:00	1	00	100	10/01/80	10/01/80	1	1	1	1
27	27		36:00-37:00	1	00	100	10/01/80	10/01/80	1	1	1	1
28	28		37:00-38:00	1	00	100	10/01/80	10/01/80	1	1	1	1
29	29		38:00-39:00	1	00	100	10/01/80	10/01/80	1	1	1	1
30	30		39:00-40:00	1	00	100	10/01/80	10/01/80	1	1	1	1
31	31		40:00-41:00	1	00	100	10/01/80	10/01/80	1	1	1	1
32	32		41:00-4									

AGENCY ADVERTISER CODE = 11
AGENCY PRODUCT CODE = 15
AGENCY EST# = 225

1	1000A-1100A	30	\$325.00	8/28	8/31	3	TU-F
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PROGRAM : ELLEN
CON COM1: ELLEN

2	1100P-1130P	30	\$1,250.00	8/28	8/31	2	TU-F
2	1100P-1130P	30	\$1,250.00	8/28	8/31	2	TU-F

REP HEADLINE# 6298187

*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 215 564 1103

AUG27/12 11.43

*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
3			1200N-1230P	30		\$275.00	8/28	8/31	4		TU-F	4
	PROGRAM : NOON NEWS											
	CON COM1: NOON NEWS											
4			400P-430P	30		\$300.00	8/28	8/31	4		TU-F	4
	PROGRAM : JUDGE JUDY											
	CON COM1: JUDGE JUDY											
5			500P-530P	30		\$550.00	8/28	8/31	2		TU-F	2
	PROGRAM : NEWS											
	CON COM1: NEWS											
6			600P-630P	30		\$700.00	8/28	8/31	4		TU-F	4
	PROGRAM : NEWS											
	CON COM1: NEWS											
7			600A-700A	30		\$600.00	8/28	8/31	4		TU-F	4
	PROGRAM : NEWS											
	CON COM1: NEWS											
8			700P-730P	30		\$1,100.00	8/28	8/31	2		TU-F	2
	PROGRAM : JEOP/WHEEL											
	CON COM1: JEOP/WHEEL											
9			700A-900A	30		\$525.00	8/28	8/31	4		TU-F	4
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
10			900A-1000A	30		\$350.00	8/28	8/31	2		TU-F	2
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
11			1200N-1230P	30		\$275.00	9/3	9/3	1		MON	1
	PROGRAM : NOON NEWS											
12			400P-430P	30		\$300.00	9/3	9/3	1		MON	1
	PROGRAM : JUDGE JUDY											

GOLF 1:30-4P

REP HEADLINE# 6298187
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P	30		\$700.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
14			600A-700A	30		\$600.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
15			700A-900A	30		\$525.00	9/3	9/3	1		MON	1
PROGRAM : TODAY SHOW												
SEP/12			19475.00									
											CONTRACT TOTAL	19475.00
											TOTAL SPOTS	36

MARKET TOTALS \$64,916
 WPXI 30% KDKA 34% WTAE 36% WPGH 0% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS - RA35+*